



July 6, 2009

Dear Pacific Northern Academy Friend,

Pacific Northern Academy celebrates its 14th year with our Fall Kick-Off Celebration on October 24, 2009, and Annual Gala Benefit Auction: "Dream a Bigger Dream," on February 20, 2010. As the fastest growing private school in Anchorage, our fundraising events present a high-exposure marketing opportunity. We would like to include you in our extraordinary list of distinguished companies, organizations and individuals who support our outstanding school. There are three ways that you can help:

- ❖ Becoming a Sponsor or Underwriter (see attached)
- ❖ Donating a Product or Service
- ❖ Attend the Event

Your participation in our Auction gives you wide exposure to the PNA community, our established supporters, and our extensive list of invited guests: a distinguished group of individuals. To maximize this exposure, we are offering added incentives for your early commitment as an event underwriter or sponsor. Commit to a premier sponsorship or underwriting opportunity now to secure prime positioning on event invitations and marketing materials, as well as major PNA communications throughout the school year. Your sponsorship is truly a marketing investment. The attached brochure highlights the many benefits of becoming an early supporter.

Your donation will allow us to continue providing an exceptional, independent education to early kindergarten through eighth grade students in South Central Alaska. We, as a PNA community, feel strongly about supporting the people that support our school throughout the year. Not only do we widely publicize and recognize our supporters, but our community members continue to demonstrate "brand loyalty". Former premier sponsors continue to benefit long term from their exposure to PNA families and auction attendees, who are eager to take their business or care to businesses they recognize. Please see the reverse side of this letter for a listing of some of our past major sponsors.

PNA does not receive any federal or state funding. We rely solely on tuition, individual, and corporate support to keep our school operating and growing. The monies raised at our Fall Event and Annual Auction support all of our programs including: Science, Math, Spanish, Music/Drama, Art, Physical Education, Library, Scholarships and Financial Aid. With a collective fundraising goal of \$500,000 for these two events, we must look to the generosity of the business, companies, and practices within and beyond the PNA community for this support. We would love to include you among the group of companies and individuals who believe in the school's mission and long-term benefits.

We hope that you will join the many others who support our efforts by becoming a sponsor, underwriter, or donating an item(s). All donations and sponsorships are tax deductible to the full extent of the law.

On behalf of Pacific Northern Academy and the Auction Committee, we thank you for your consideration and support.

Sincerely,

A handwritten signature in black ink that reads "Lisa E. Maurer".

Lisa Maurer
2009-2010 Co-Chair
351-8138
LMaurer@PacificNorthern.org

A handwritten signature in black ink that reads "Beth Mehner-Weiser".

Beth Mehner-Weiser
2009-2010 Co-Chair
223-1632
BWeiser@PacificNorthern.org

Parents/Past Co-Chairs/Members of Executive Auction Committee, PNA

**2009-2010 Executive
Auction Committee**

Co-Chairs:

Lisa Maurer

Bethany Mehner-Weiser

Tara Blair

Darlene Capps

Tyra Chandler

Susan Hansmeier

Kary Harmon

Mary Hewitt

Kathy Jolley

Bruce Neeno

Amy Rhyneer

Jennie Tschappat-Larson

Lindsay Tucker

Steven Young

Past Chairs

Darlene Capps Fall'07

Susan Hansmeier Fall'07

Bethany Weiser Winter'07

Tyra Chandler Winter'07

Susan Hansmeier '06

Darlene Capps '06

Dee Buchanon '05

Lindsay Tucker '05

Dee Buchanon '04

Lindsay Tucker '04

Deborah Bourdon '03

Ral West '03

Jan Ellsworth '02

Dawn Lottsfeldt '01

Annette Beal '00

Dawn Lottsfeldt '00

Anne Brown '99

Shannon McDade '99

Diane Brudenell '98



Pacific Northern Academy

**SALUTES OUR ANNUAL AUCTION MAJOR SUPPORTERS
2006-2008**

A.A. Pain Clinic
Alaska Neurology Center
Alaska Rehabilitation Medicine
Alaska Speech & Hearing Clinic
Allergy, Asthma & Immunology Center of Alaska
Anchorage Fracture & Orthopedic Clinic
Art Services North
Caffé D'arte
Carlile Transportation Systems
Chugach Powder Adventures
Crossroads Productions
David Green Master Furrier
First National Bank Alaska
Steven L. Floerchinger, MD, APC
George Walton's Gold & Diamond Company
Gere Donovan Creative
Hawaiian Vacations
Hilton Hotel
Imaging Associates of Providence
K&L Distributors
Kaladi Brothers Coffee
Lottsfeldt Strategies
Marty's New York Bagel Deli
Mercedes-Benz of Anchorage
Mirror Studios
McKinley Capital Management
Medical Practice Solutions
Odom Corporation
Premier Alaska Tours
Ramsey & Sons Trucking
Rhyneer Clinic, PC
Talking Circle Media
Totem Rentals

SUPPORTING THE MISSION OF PACIFIC NORTHERN ACADEMY:

We educate students to be exceptional learners
and independent thinkers of vision, courage, and integrity.